

**Nowadays the way many people interact with each other has changed because of technology.**

**In what ways has technology affected the types of relationships that people make? Has this been a positive or negative development?**

It is true that dramatically Improving, technology has revolutionized people's interaction in numerous ways. It seems to me that most of these changes should be regarded as positive developments.

The way people communicate on a personal and business level has massively changed. Nowadays, people can catch up with friends and families more often and keep their friendship alive even when they are living in different continents, for the Internet and its offspring, social media, are rapidly diffused among the majority of people. Employing these platform, not only can people talk with each other without any effort and financial burden, but also they are able to easily share personal stories between acquaintances in any form of media, including text, pictures, and videos. At the same time, in the business world, different means of telecommunication, all predicated on the Internet, result in smoother and more efficient operation and management in corporations between business associates and customers; for instance, while customers can freely use social media platforms to make their voice heard, companies, if using these platforms efficiently, are more likely to implement their customers' perspectives in their products and services.

I believe on many occasions, these changes have been beneficial. On the social level, having access to a wide variety of people with common interests and hobbies, people can strike up a conversion more easily. All they have to do is sharing some of their pastimes and they can find people with the same ones and start friendship from there. On the business level, currently, companies can enjoy free customer relationship via social media platforms. Gone are the times when they have-had to pay extortionate fees for buying CRM software and their support. Hence, less indirect costs.

In conclusion, technology has widely transformed people's involvement with each other in both the social and business context, both of which have benefited from these changes.